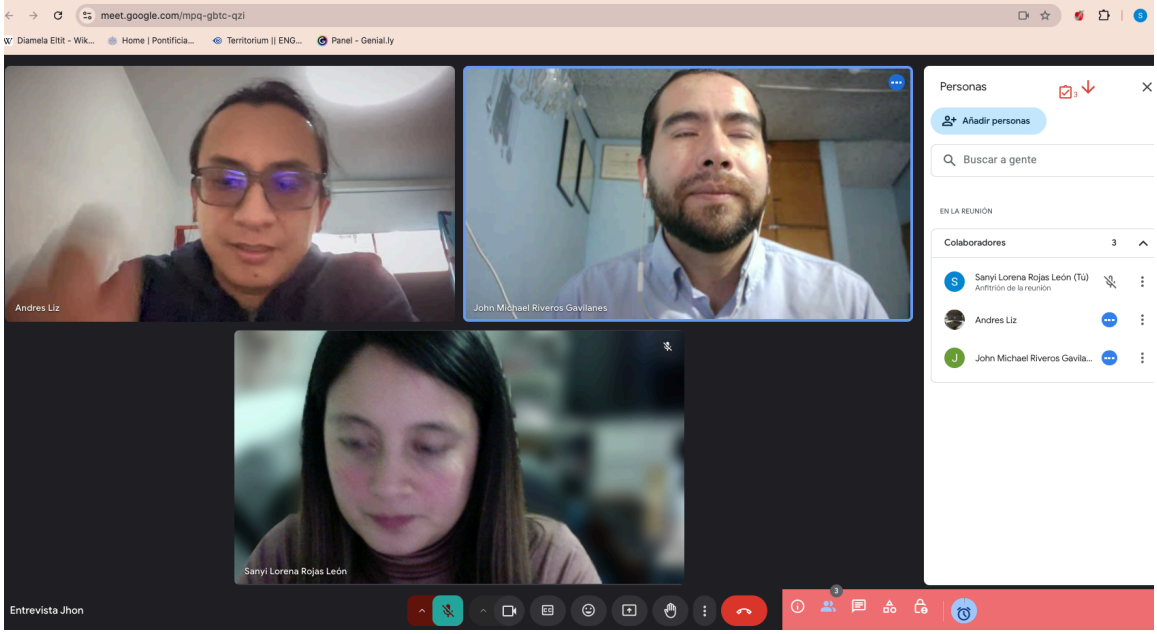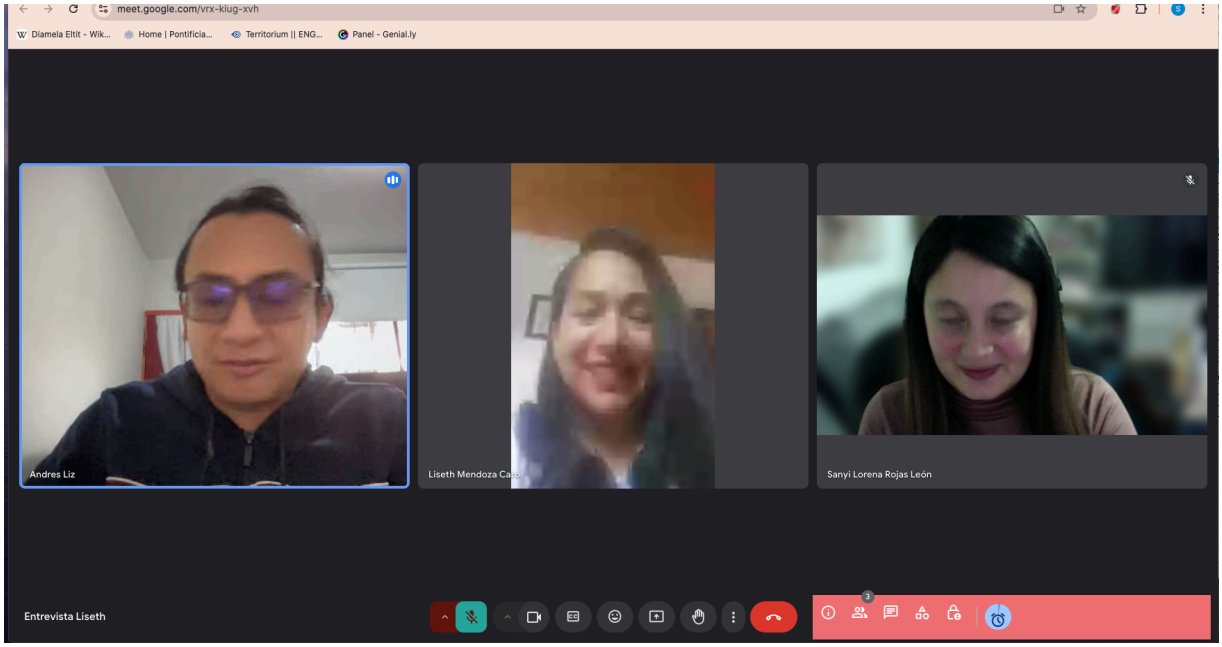7.3.1 EntrevistasAD